

LIBRARIES



Student Success —

Libraries and students work together to create opportunities for academic and professional success

Sifting & Reckoning —

A look inside the Public History Project's powerful exhibition

Friends of the Libraries —

Inventing the Alphabet with Dr. Johanna Drucker



CREATING **SUCCESS**

At the University of Wisconsin-Madison Libraries, we believe our achievements reflect our ability to meet the needs of the incredible campus of which we are a part. Leaning on the exceptional talent of our staff and vital campus partnerships over the past year, we have continued to focus on embedding our values of respect, inclusion, communication, collaboration, and empowerment in our work.

We measure accomplishment by several factors, including seeing our students experience success. Our job is to ensure we provide the support and resources for students to carve a path in their education that leads to life-changing experiences and opportunities.

In addition to the exceptional collections and resources students can access to further their academic pursuits, the Libraries have a history of providing student employees with unique opportunities to explore many professional avenues - both in and out of librarianship. From understanding the intricate process of selecting items for acquisition to caring for and preserving those collections; from the in-depth knowledge to support the research process to developing teaching and learning instructional sessions and courses; and even behind-the-scenes IT and website management - the Libraries have changed the trajectory of students' professional aspirations.

We hope you enjoy this publication showcasing just a snapshot of our work. Thank you for your continued support of the UW-Madison Libraries. Your recognition of our work helps make a difference for our students.

Sincerely,

Lisa R. Carter, Vice Provost for Libraries and University Librarian



Fall 2022**Lisa R. Carter**

Vice Provost for Libraries
and University Librarian

**Development, Design,
and Production**

Natasha Veeseer, Jari Xiong

Editor

Natasha Veeseer

Co-Editors

Pamela O'Donnell,
Frances Steiner, Libby
Theune, Jari Xiong

Contributors

Kacie Lucchini Butcher, Lisa
Carter, Tom Caw, Frances
Steiner, Libby Theune,
Abby Winterburn, Natasha
Veeseer, Jari Xiong

Photography**Contributions**

UW-Madison Libraries,
UW-Madison Archives,
UW-Madison Digital
Collections, UW-Madison
Communications/
Marketing, University of
Wisconsin Foundation

Publisher

University of Wisconsin-
Madison Libraries
Copyright: Board of
Regents of the University
of Wisconsin System

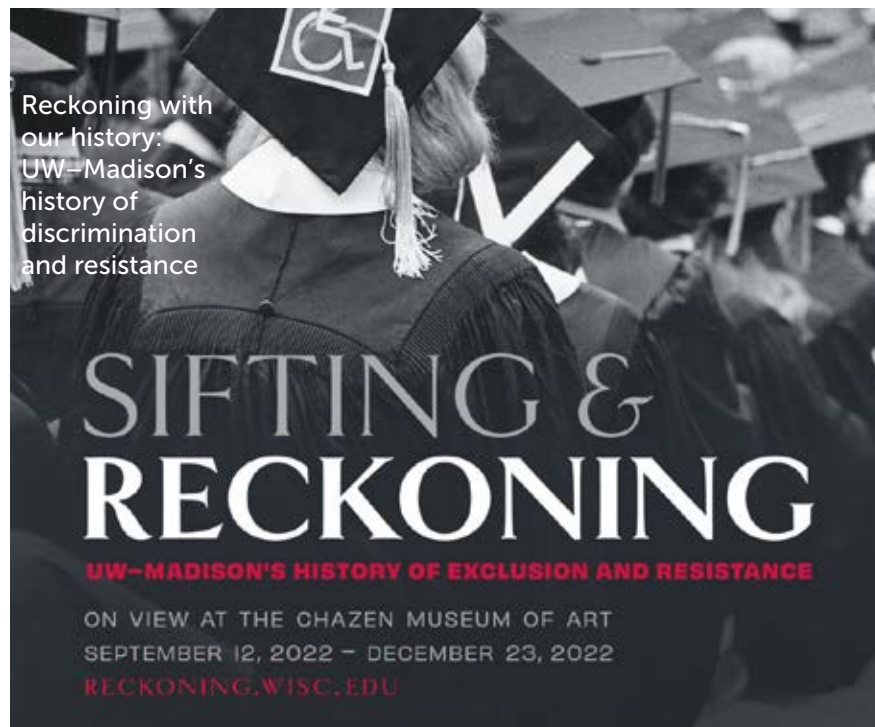
Stay Connected!

Visit library.wisc.edu or
follow us on social media!



@UWMadLibraries

Content

 Fall 2022

- 02** Message from the Vice Provost

- 04** Magical Mystery Mills

- 05** Inventing the Alphabet

- 06** Take the Chance

- 08** Sifting & Reckoning

- 10** Giving for the Future

- 12** Mark Your Calendars: Friends Spring Book Sale

**On the Cover:**

Students work in the new Chemistry Information Commons. Photo: Althea Dotzour / UW-Madison / University Communications

The University of Wisconsin-Madison Libraries are dedicated to the principles and practices of social justice, diversity, and equality among our staff, collections, and services. As part of the efforts to further and enable the opportunities for education, benefit the good of the public, and inform citizens, the Libraries commit ourselves to doing our part to end the many forms of discrimination that plague our society.

Magical Mystery Mills

Mills Music Library Acquires the Jim Berkenstadt Beatles LP Collections

By **Tom Caw**, Music Public Services Librarian, Mills Music Library

We are thrilled to announce the latest addition to our Special Collections: the Jim Berkenstadt Beatles LP Collection. Berkenstadt is a writer, record producer, and historical entertainment consultant who also worked as an attorney for many years. He's a longtime Madison resident who has been amassing his collection for most of his life, and he donated it to Mills Music Library so the curious might be able to use it for research purposes—or simply for pleasure!

The collection consists of vinyl LPs of Beatles albums, side projects, and solo works by the members of the Beatles, including commercial, promotional, and bootleg underground releases. Release dates range from 1963 to 2019. Source audio material ranges

in date from the Quarrymen's first recordings at Phillips' Sound Recording Services in Liverpool July 12, 1958, to Paul McCartney's 2018 solo album *Egypt Station*. Recordings include studio outtakes, rehearsals, isolated overdubs, unreleased tracks, alternate mixes, live shows, demos, studio banter,

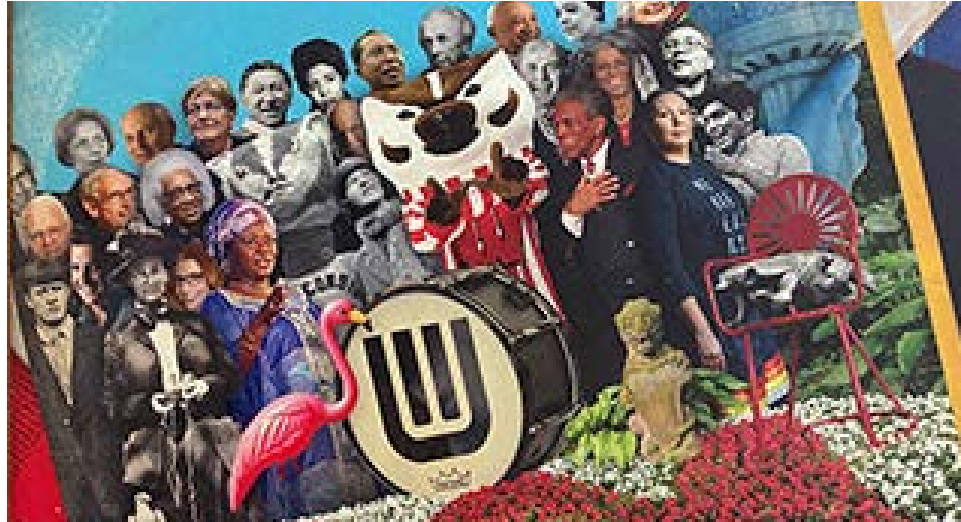
press conferences, TV and radio appearances, film soundtracks (dialog, sounds, and music), interviews, and home recordings. Matt Appleby, Music Technical Services Librarian, has created an [inventory and posted the link](#) on our [Special Collections page](#).

For more about Berkenstadt and his collection, as well

as our thoughts about it and our hopes for students and patrons of all types to make use of it, please see [Magical Mystery Mills](#), an article by Megan Provost '20 in the Fall 2022 issue of *Badger Insider*, The Magazine for Wisconsin Alumni Association Members.

To view and use any of the items in the Jim Berkenstadt Beatles LP Collection, please contact us before coming to the library to let us know what you would like us to have ready. You may contact us [via email \(askmusic@library.wisc.edu\)](mailto:askmusic@library.wisc.edu) or call 608-263-1884. All Special Collections materials are for library use only. Berkenstadt told us he wants people to use his collection, and we're happy to facilitate it. We have two turntables for patrons to use and we're happy to teach patrons how to use them.

Read Megan Provost's full article at bit.ly/3WfsBmh.



Top right: Sgt. Bucky's Badger Hearts Club Band features members of the Wisconsin Alumni Association's Alumni Park. Art by Caleb Weisnicht '17. **Above left:** Jim Berkenstadt visits Mills Music Library.

Inventing the Alphabet

Dr. Johanna Drucker, UCLA, sheds light on our ABCs

By Libby Theune, Administrator, Friends of the UW-Madison Libraries

Dr. Johanna Drucker, the Breslauer Professor of Bibliographical Studies and Distinguished Professor in the Department of Information Studies at UCLA, was hosted on the UW-Madison campus in September by the Friends of UW-Madison Libraries. Originally scheduled to coincide with the Kohler Art Library's 50th anniversary in 2020, it was a visit long anticipated.

Anna Simon, Head of Kohler Art Library, created a rich itinerary to make the most of Drucker's time. Having never been to Madison, Dr. Drucker admired the Madison campus, met with students and faculty, and enjoyed the Artists' Book Collection housed in the art library before her afternoon lecture. At every turn, Drucker was impressed by the enthusiasm of the UW-Madison

community for their libraries.

"It's great to meet young people who recognize the value of quality research material at their fingertips," commented Drucker.

Speaking to a packed auditorium at the Chazen Museum of Art, Dr. Drucker outlined the scholarly work she has pursued for forty years. In examining the historical development of the alphabet, Dr. Drucker focused less on the history of the symbols themselves, concentrating instead on the complex record of intellectual traditions through which that history was transmitted.

She asserts, "The evidence and practices of ancient scholarship

are fully present in how we understand the cultural past. This living history is fed by the riches of the archive and the physical objects still being discovered."

The lobby of the Chazen was abuzz following Drucker's talk.



"Dr. Drucker is such a celebrity in her field; it was a thrill to speak with her about book history. She's so inspiring!" gushed a student after the lecture.

The Friends offered refreshments and the opportunity to mingle with Dr. Drucker and purchase her new book, *Inventing the Alphabet: The Origins of Letters from Antiquity to the Present* (University of Chicago Press, July 26, 2022).

The Friends of UW-Madison Libraries are pleased to provide free events to the Madison campus and community.

Missed the event? [Catch it on Youtube - bit.ly/3Sr1eT3](#)



Top right: Dr. Johanna Drucker

Above: Dr. Drucker signs copies of her book following a presentation hosted by the Friends.

TAKE THE CHANCE

Former Libraries student employee Olivia Poches shows why taking a chance can lead to *Extraordinary Opportunity*

By **Natasha Veaser**, Associate Director of Communications

There's no need to wait for an opportunity to come knocking on your door. Sometimes you need to create the moment and open that door yourself. That's what Olivia Poches did when she took a job as a student assistant with the University of Wisconsin-Madison Libraries during her junior year, just a year before the COVID-19 pandemic took hold.

"I took a chance by applying for the [Go Big Read](#) and [Teaching and Learning Programs](#) position," says Poches. "I thought I wanted to go into publishing, so I figured it would be a good opportunity."

The chance turned out to change the trajectory of her education and career.

"The biggest impact came because I was suddenly working directly with librarians in different capacities," notes Poches. "From online instruction and the common reading program to working with various campus programs, it was an incredible way to meet people across the libraries and campus. I got a real feel for the broad range of opportunities within librarianship."

With a growing appreciation and perspective for how librarians impact a university - and the wide range of skill sets beyond the libraries - Poches moved to attend the iSchool's graduate program.

When the pandemic hit, Poches didn't let shut-downs or a complete change in work-approach sway her from moving forward. She embraced the challenge and excelled by taking on work beyond what she could have imagined.

"I was fortunate to stay on as a remote worker and was leading project groups. I joined the online instruction support team helping instructors across campus shift their programs online, showing how libraries could help, guiding them through best practices, and assisting with editorial consulting," explains Poches.

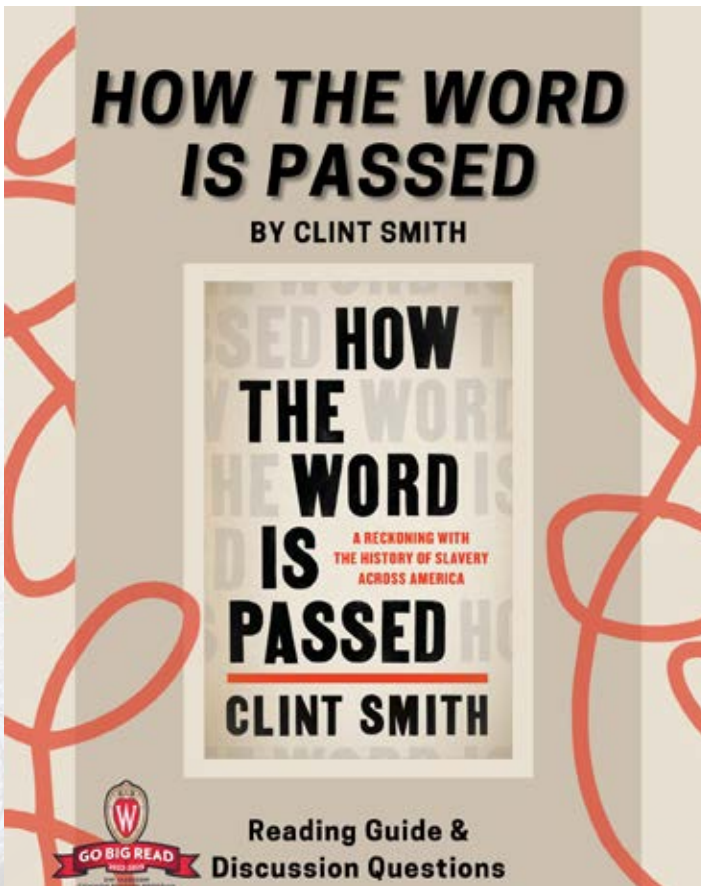
The process helped her understand the importance of accessibility and online learning and how librarians are deeply involved in these areas. She also says she made a point of constantly asking for more work.

"While many typically have a limited range of experience or



Above: Olivia Poches
Opposite: The 2022-23 Go Big Read book, *How the Word is Passed*

basic practicum experience, I had a broad range of areas that required intense involvement," says Poches. "It led to me having a more well-rounded set of skills than others in my cohort. If you push, for one thing, it will open more opportunities."



In addition to her work within Teaching & Learning Programs and Go Big Read, Olivia's newly acquired skill set and project management abilities also meant she was tapped to assist with usability and assessment projects for the Libraries. This work provided an opportunity to learn more about the impact the Libraries' numerous online platforms and services have on users and to help ensure those tools are as inclusive and accessible as possible.

"From working with Olivia on the e-Learning side of our office, I knew she possessed sensibilities and skills that would be an asset for the Libraries' Web Services Usability and Assessment Team," says Jules Arensdorf, Instructional Design Librarian. "I trusted her to not only assist with developing

remote user testing but also to assist with thematic coding, analysis, and writing recommendation reports. This is high-level work, and the professionalism Olivia brought to the team was remarkable."

Her growing skills led to Poches also helping assist Comm A classes and gaining project management

experience thanks to being deeply involved in the nationally-known Go Big Read initiative under the guidance of Sheila Stoeckel.

"Olivia leveraged her time in our office to gain many highly marketable skills such as project management, online learning, communications, and leadership," says Stoeckel. "I knew wherever she chose to give her talents after graduation; they would be extremely lucky to have such a valuable employee."

The effort more than paid off for Poches.

She landed in [Instruction Technology for the Division of Continuing Studies in the Learning Engineering Group](#) at UW-Madison before she graduated. Poches has an entirely remote position,

which she feels completely comfortable with, thanks to the skills she gained while working remotely within the Libraries.

"I am confident in my ability to managing time, communicate across multiple platforms and methods, bridge gaps, maintain excellent stakeholder communications, all while not having constant oversight," says Poches.

As she looks back at how the last few years shaped her future, Poches says she is proud of her efforts. She's also quick to note that it is essential to take the initiative to look beyond the surface of a job - because you never know just how much you can accomplish by asking for more.

"The Libraries are not just for people who want to enter librarianship," says Poches. "From technology to public service, I had the tools to take on so many opportunities. Take a chance, and you can shape the job you want."

SIFTING & RECKONING

UW-MADISON'S HISTORY OF EXCLUSION AND RESISTANCE

EXHIBITION ON VIEW AT THE CHAZEN MUSEUM OF ART
SEPTEMBER 12, 2022 – DECEMBER 23, 2022

reckoning.wisc.edu



Spanning over 150 years, Sifting & Reckoning: UW–Madison’s History of Exclusion and Resistance brings to light stories of struggle and perseverance. Through archival objects, photographs, and oral histories the exhibit illuminates under-recognized histories in the university’s past. Visitors meet the university’s first students of color, explore early struggles for equality in social organizations, housing, and athletics, and learn about protest movements on campus. Numerous talks, presentations, and related events are occurring throughout the fall to engage the community. Events are free and open to the public.

Learn more at:
Reckoning.wisc.edu



Above: Taylor Bailey, who began working on the UW–Madison Public History Project as a UW–Madison graduate student and Kacie Lucchini Butcher, Director of the UW–Madison Public History Project. Photo by Jeff Miller / UW–Madison. Background image: Visitors to the exhibition leave written notes with their thoughts during a private reception for the “Sifting and Reckoning: UW–Madison’s History of Exclusion and Resistance.” Photo by Bryce Richter / UW–Madison.



Top: A section of the “Sifting and Reckoning: UW–Madison’s History of Exclusion and Resistance” exhibition at the Chazen Museum of Art. Photo by Jeff Miller / UW–Madison. **Middle Left:** Attendees walk through the exhibition during a private reception for “Sifting and Reckoning: UW–Madison’s History of Exclusion and Resistance.” Photo by Bryce Richter / UW–Madison. **Middle Right:** George Allez (left), one of the creators of a 1961 film documenting racial discrimination in housing conditions in Madison, talks with Cat Phan, digital and media archivist with University Archives about the film during a private reception. Photo by Bryce Richter / UW–Madison. **Below:** The cover of a 2001–2002 UW–Madison admissions brochure with a doctored photo (altered to insert an image of a Black person’s face into a crowd of white sports fans). Photo by Jeff Miller / UW–Madison.



On December 1, the public was invited to a Friends-hosted Sifting and Reckoning Tour & Talk focused on the archival research that supported the Public History Project. Following the tour, a discussion took place with Lucchini Butcher, Vice Provost for Libraries Lisa Carter, and UW Archives Oral Historian Troy Reeves. The panelists shared what it takes to support such a project from the perspective of the archives.

The experiences of researchers working on the Public History Project provided insight that could shape future archives, including what was easily discoverable and what was not, how decisions around material retention were made, and what voices were missing. These are critical aspects of ensuring the preservation of an inclusive history at UW-Madison. A recording of the event is available on the [Friends YouTube channel - bit.ly/3TFximL](https://www.youtube.com/channel/UC3TFximL).

GIVING FOR THE FUTURE

SUPPORTING BADGERS FOR YEARS TO COME

By Frances Steiner

Director of Development

Arlene Balkansky '74 was looking for a work-study student job; instead, she found a career. Working for UW-Madison's Wisconsin Center for Film and Theater Research, Arlene fell in love with preserving archival film and related documentation and making them accessible. Arlene's campus supervisor, Susan Dalton, served as a mentor, helping make connections and providing guidance on becoming a film archivist and librarian. Arlene spent her career at the Library of Congress working in the Motion Picture, Broadcasting, and Recorded Sound Division and as a reference specialist in the Serial and Government Publications Division. Libraries have also played a critical professional role for Arlene's husband, Mark Stein '73. He is a best-selling author, playwright, and screenwriter and has heavily leaned on libraries for his research process.

Arlene and Mark have long-supported UW-Madison. After all, they met at the university as students and came from a

big Badger family. Arlene and Mark's two sons, along with her sisters, brothers-in-law, three nephews, and many cousins, are Badgers. In 2018, Arlene and Mark were inspired to make a more significant commitment.

Arlene and Mark started the Pearl and Norman Balkansky Fund for UW-Madison Libraries Undergraduate Internships to ensure that future Badgers would have the same opportunities Arlene had. Their endowment supports the UW-Madison Libraries Information Specialist Internship Program (ISIP). This two-year paid internship program allows undergraduate students to explore a career in Information Sciences and gain professional skills.

Arlene and Mark chose to name their fund after Arlene's parents, Pearl and Norman, who never had the opportunity to attend college but were so proud that their three daughters graduated from UW-Madison. Pearl was an avid reader and user of libraries. Norman had an inquiring mind and frequently engaged his daughters in discussions of current events. In addition to providing opportunities for current

undergraduate students, the Pearl and Norman Balkansky Fund creates a legacy for Arlene's parents and preserves their memory.

Creating an endowed fund was easier than Arlene and Mark anticipated. They worked with the Libraries Development Officer and the Wisconsin Foundation and Alumni Association and set up their fund with a multi-year commitment. Now that the fund has been established, they receive regular communication on the impact of the ISIP program and hear directly from the students they support.

"I am happy to have this opportunity to open the doors to librarianship," Arlene shared, "but even if students choose a



Frances Steiner, Director of Development

different career path, I know that they will gain transferable skills that will serve them in whatever work they choose. Libraries play a critical role in academic freedom and in learning how to sift and winnow through the information and misinformation overload we find ourselves in today. These students gain professional skills and learn information literacy, which will serve them for the rest of their lives.”

To learn more about how to set up your fund or explore other ways to support the UW-Madison Libraries, contact Frances Steiner: Frances.Steiner@supportuw.org / 608-308-5232.

Learn more about Mark Stein at www.marksteinauthor.com.



Arlene Balkansky and Mark Stein, enjoy time with their grandchildren, the next generation of Badgers.



Nonprofit
Organization
U.S. Postage
PAID
UMS

University of Wisconsin-Madison
Memorial Library
728 State Street
Madison, Wisconsin 53706

Friends
UNIVERSITY OF
WISCONSIN-MADISON LIBRARIES

B  **K**
52ND
ANNUAL
SALE

SPRING 2023 | MARCH 29-APRIL 1