

Welcome!



UW-Madison Libraries Facilities Master Plan

Town Hall | April 25, 2017

agenda

1. Introduction – Ed Van Gemert (10 min)
2. Master Plan Process - brightspot (15 min)
3. Master Plan Scenarios – Engberg Anderson (15 min)
4. Open Discussion (20 min)

introduction

A Vision for UW-Madison Libraries

master plan process

The Libraries have been on this path towards a 21st century library

shift towards a 21st century library

The UW-Madison Libraries are moving from "a highly-decentralized library system to one that will maximize existing resources in order to provide appropriate levels of service and materials to support research, teaching and learning"

This kind of shift will be marked by:

- A movement from physical to digital collections
- An increase in collections acquisition, particularly electronic content
- An increase in access to and support of special collections
- A change in service needs brought on by changes in technology and pedagogies

UW-Madison Libraries' previous work

The Libraries at UW-Madison have undertaken numerous initiatives to address the current and future needs of patrons and staff.

- The UW-Madison campus Master Plan
- The UW-Madison campus libraries' Strategic Plan and Framework
- The Libraries Consolidation Report
- The campus libraries' Print Management Program
- Libraries Campus Collections Plan
- Resource Management Redesign project
- Service Delivery Model

consolidation plan

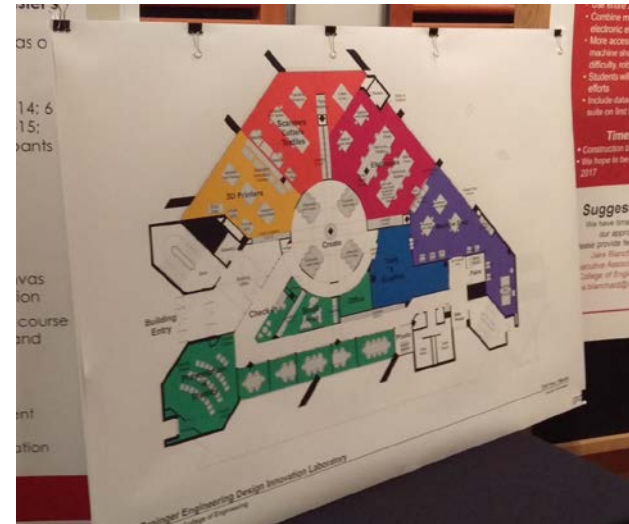
The Libraries have been working towards consolidating print resources and repurposing staff to reduce circulation points, improve service delivery, and address strategic goals (such as increasing electronic content).



Chemistry Library

No longer a circulation location

Transforming into an Information Commons



Wendt Commons Library

Print collection moving offsite

Adding new creation and instruction spaces, such as Data Visualization Lab

library spaces

Further to the goal of developing a 21st century library, the UW-Madison Libraries have been considering library spaces and how they might adapt to support research, teaching and learning.

- Libraries' spaces do not support users in how they're currently working within the library.
- The Libraries are at a disadvantage by allocating resources focused on managing space rather than collection development and services.



peer libraries

Responding to many of the same changes, peer library systems are engaging in the similar process of consolidation.



Transformed 16
departmental libraries and
restructured services



Reorganized 15
specialized libraries into
new structure focused on
four broad subject areas




Consolidated seven science
libraries into single science
and engineering library

what happens if we do nothing?

If the UW-Madison Libraries does not move forward with a consolidation plan and new service delivery model, the Libraries cannot function properly as a top research institution.

- Decreased ability to maintain collection acquisition comparable to peers
- Inability to provide more advance and specialized services

why and how are we conducting a Master Plan?



The University of Wisconsin-Madison Libraries need a plan for expanding academic spaces to accommodate the research, teaching, and learning needs of its patrons.

The Libraries have been looking to create exemplary spaces, services, and experiences characteristic of a modern, 21st century library.

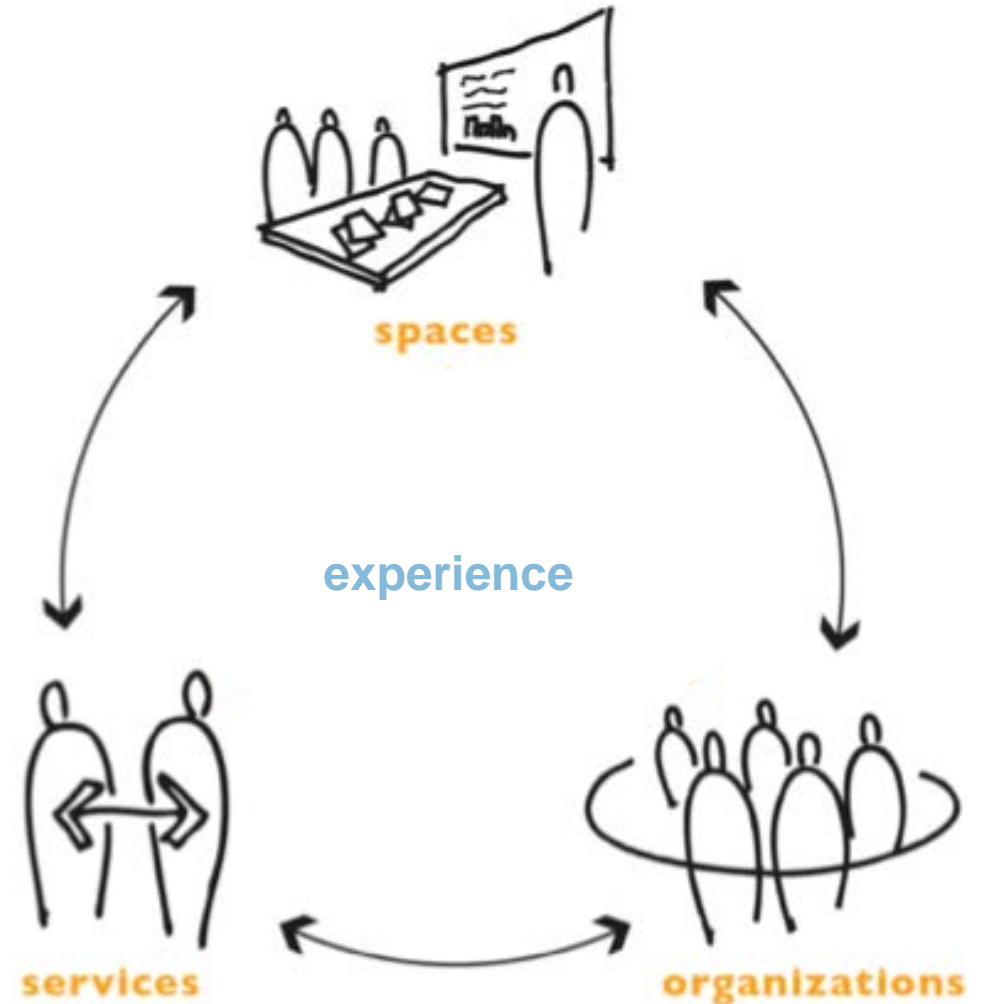
Enter brightspot strategy and Engberg Anderson Architects

about brightspot

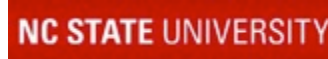
**we design engaging experiences
that use learning to connect
people to a purpose, a brand,
information, and each other.**

We partner with leading organizations to craft creative, achievable strategies for their spaces, services, and people.

Our engaging process combines stories and stats to shape how organizations and individuals grow and connect.



our experience



brightspot project team

Our multi-disciplinary team brings together diverse professional skills and backgrounds including anthropology, architecture, business, engineering, organizational change, product design, graphic design, psychology, research, and service design.



Elliot Felix
founder



Adam Griff
director



Emily Kessler
senior strategist



Alexis Cruzzavala
strategist



Matt Burke
project coordinator

Engberg Anderson project team

Our people are committed to creative planning and design innovation that improves the built environment for those who use and inhabit our projects nationwide.




Alex Ramsey
project manager



Joe Huberty
partner in charge





We have been working with staff to create a Facilities Master Plan to inform Library spaces and services over the next twenty years.

To accomplish this, we have been:

- taking inventory of the current spaces,
- assessing the current patron and employee experience, all to
- generate a list of recommendations.

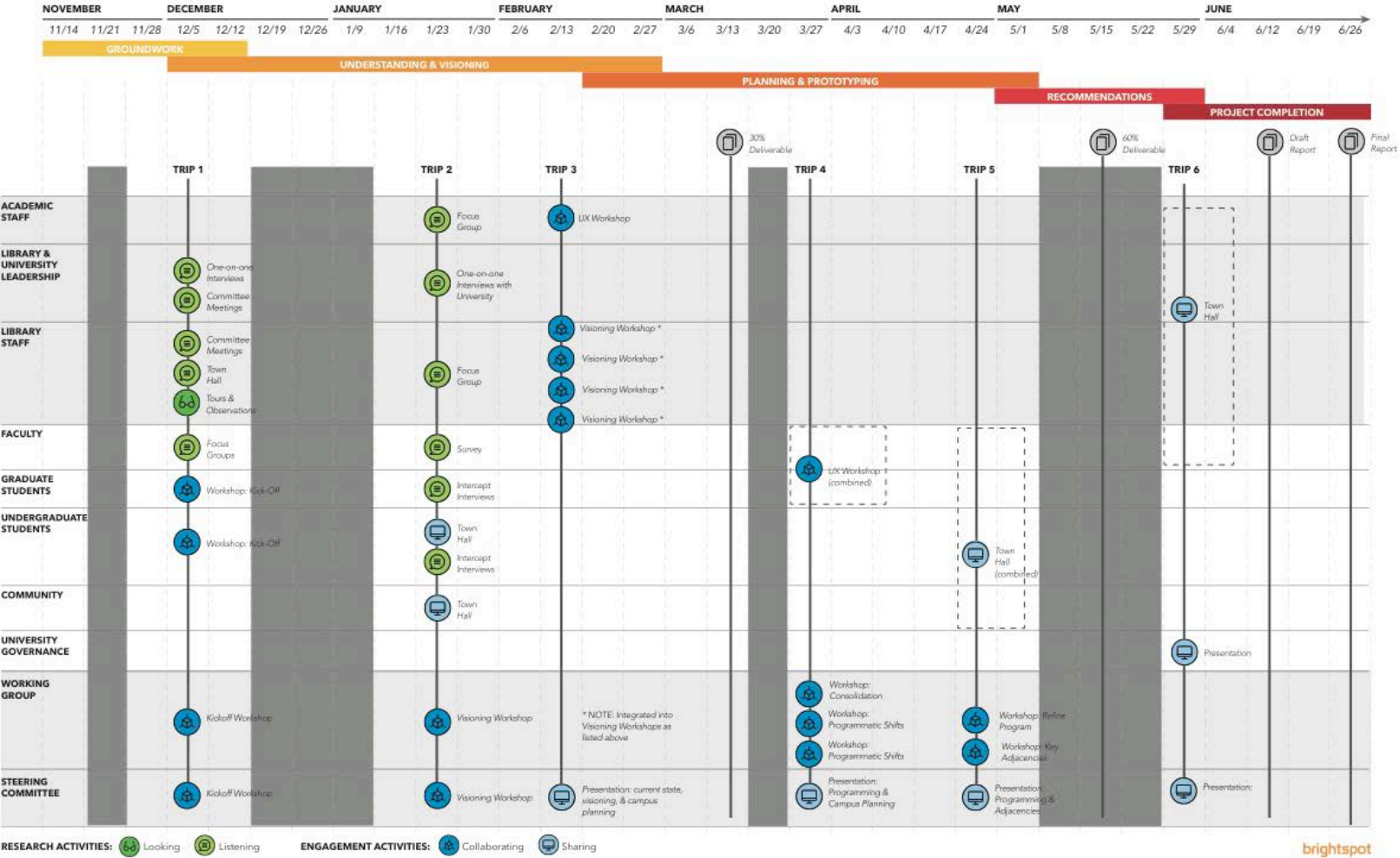
libraries included in this project



project engagement

Our project is occurring over 7 months and will include 6 trips to gather information and engage stakeholders.

UW-Madison Library Master Plan | Project Process & Activities



who's been involved?

engaging students, faculty and staff



Undergraduates



Graduate
Students



Faculty



Library Staff &
Leadership



Campus
Leadership



Public
Patrons

*2 Town Halls
6 Intercept
Interviews*

*1 Focus Group
1 Town Hall
1 UX workshop
6 Intercept
Interviews*

*1 Focus Group
1 Survey
2 UX
Workshops*

*6 Interviews
3 Meetings
2 Town Halls
2 Focus
Groups
2 UX
Workshops*

5 Interviews

1 Town Hall

what we're moving towards

the UW-Madison Libraries are shifting



departmental
model



hubs of inter-disciplinary and
complementary services

hub libraries: key concepts

- enable and support interdisciplinary work
- provide more specialized spaces with greater access
- enable better connections between different services for more seamless support
- provide appropriate spaces for students and faculty to work
- support the lifecycle of your research and work



how you'll benefit

patron, staff and community benefits



Undergraduates



Graduate
Students



Faculty



Library Staff &
Leadership



Campus
Leadership



Public
Patrons

-
- *Flexible spaces*
 - *Better amenities*
 - *Consistent & specialized services*

- *Flexible spaces*
- *Better amenities*
- *Consistent & specialized services*

- *Increase in collections purchases*
- *Consistent & specialized services*

- *Flexible work spaces*
- *Collaborative work spaces*

- *Research library on par with peers*

- *Consistent & specialized services*

how this fits into the Campus Master Plan

twenty+ year vision

Scenarios were developed to define a campus framework for the envisioned network of Hub Libraries. These are long term visions that are more specifically defined and created over time. Interim configurations align with resources, campus priorities, institutional goals.



campus context

Scenarios were defined in the context of the 20 year Campus Master Plan



campus land use

Zone of academic focus, while not rigid, do exist and continue to guide development

V	Verona Storage Facility
1	Ebling
2	Steenbock/SLSF/Archives
3	Wendt
4	Social Work
5	Middleton Shelving
6	Geology & Geophysics
7	Astronomy
8	Social Science
9	Physics
10	Math
11	Chemistry
12	MERIT
13	Law
14	College
15	Geography
16	Business
17	Art
18	Memorial/Music/Special

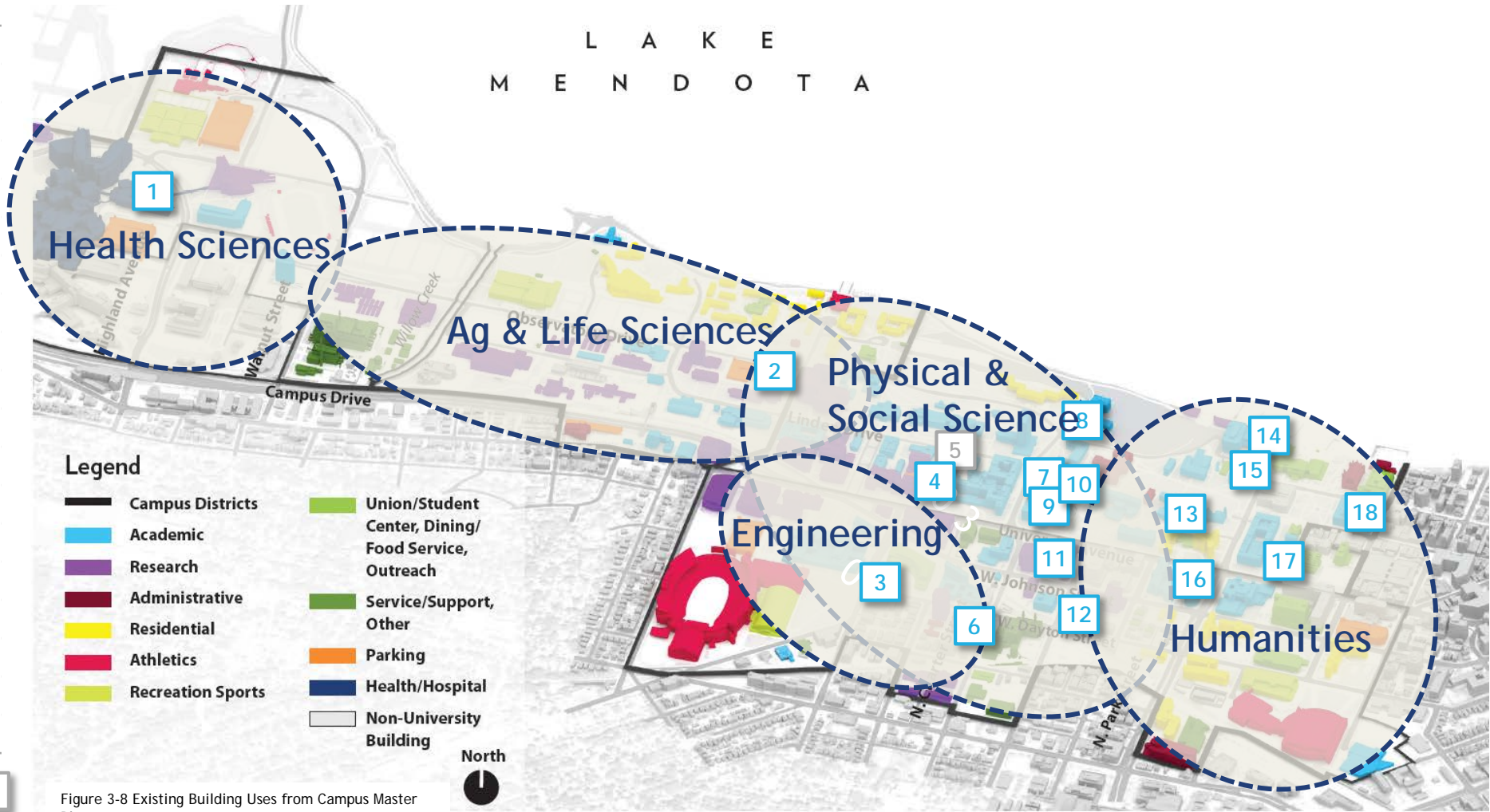


Figure 3-8 Existing Building Uses from Campus Master Plan

campus land use

Housing

V	Verona Storage Facility
1	Ebling
2	Steenbock/SLSF/Archives
3	Wendt
4	Social Work
5	Middleton Shelving
6	Geology & Geophysics
7	Astronomy
8	Social Science
9	Physics
10	Math
11	Chemistry
12	MERIT
13	Law
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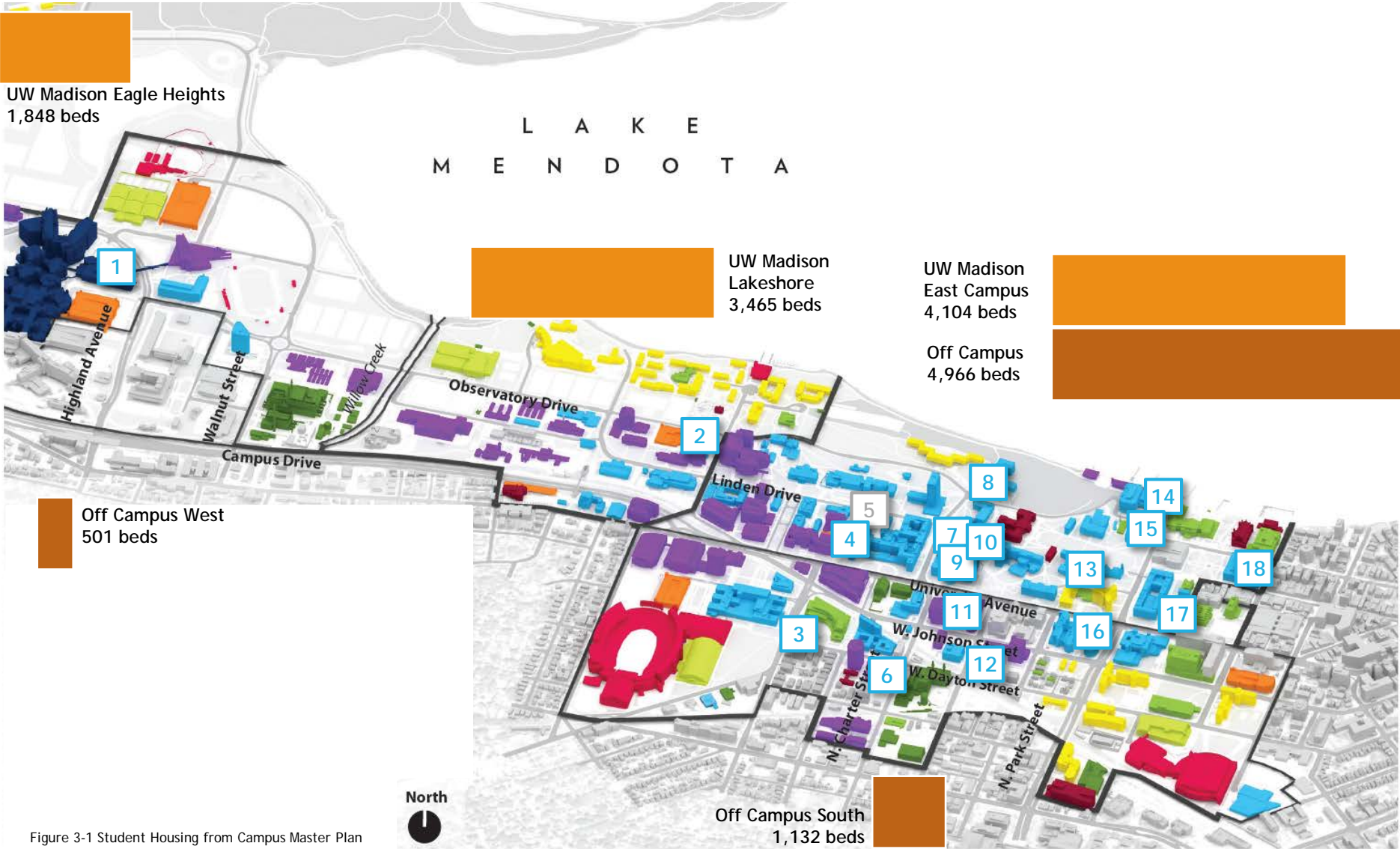


Figure 3-1 Student Housing from Campus Master Plan

anticipated campus development

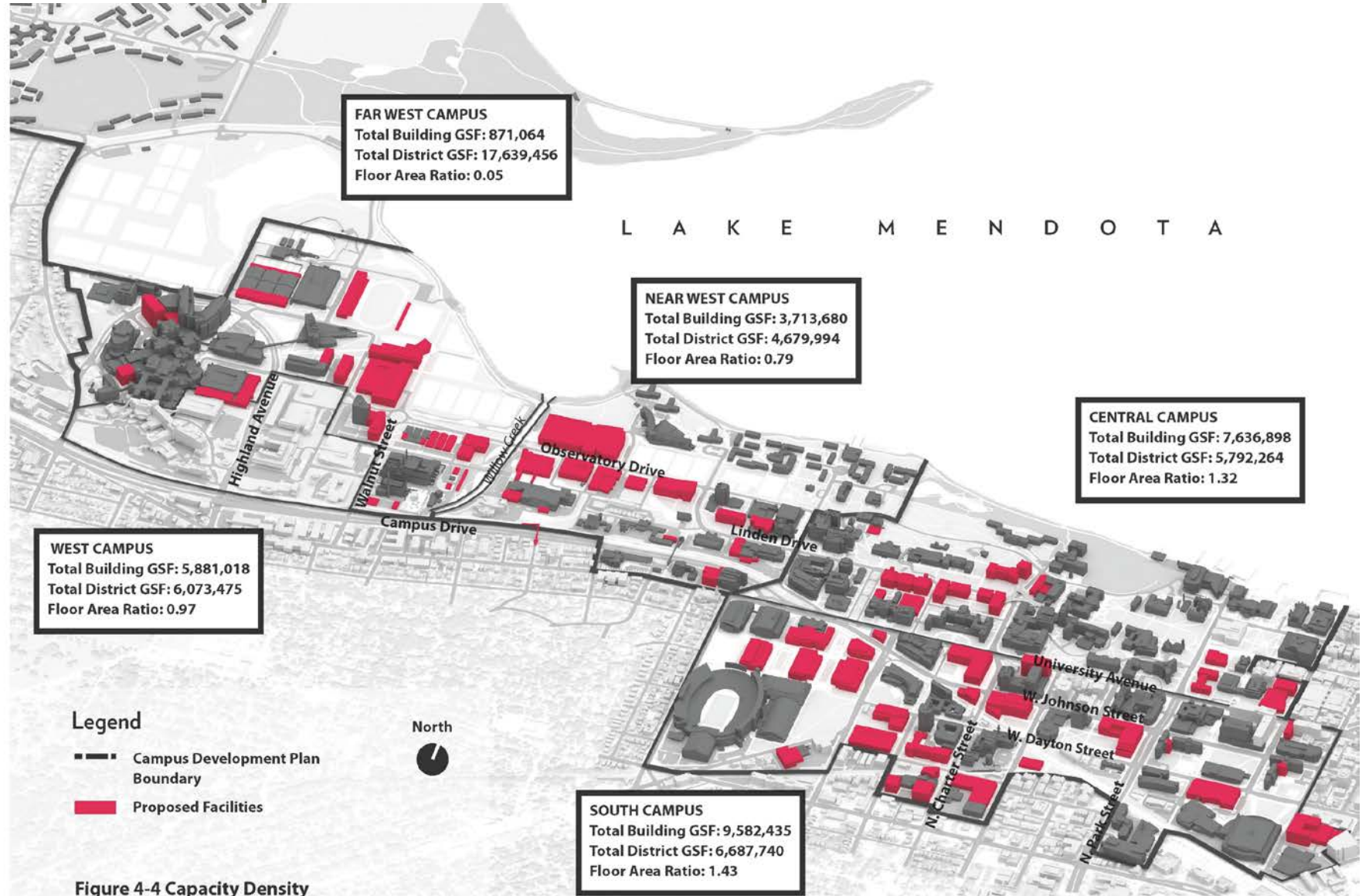
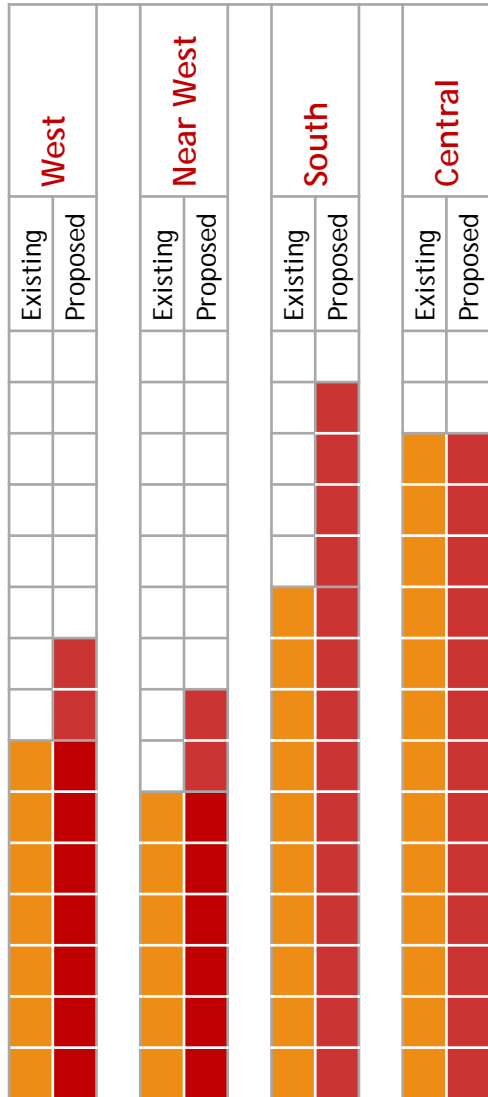


Figure 4-4 Capacity Density

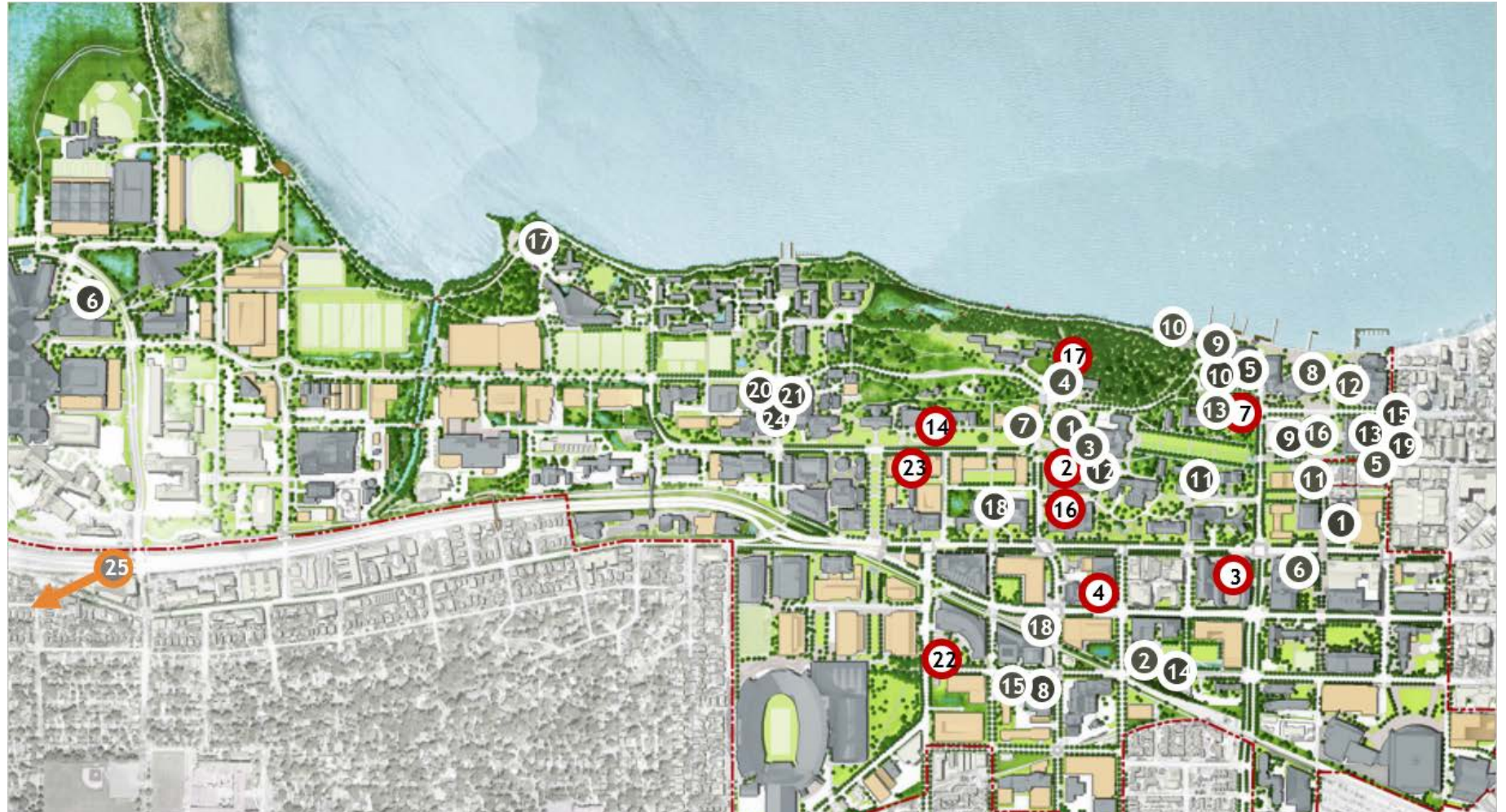
considerations

A wide range of parameters will influence the final physical form of the proposed system. Overarching University and Campus Master Plan goals are a reference. Location criteria influence primary structure of the Facilities Master Plan

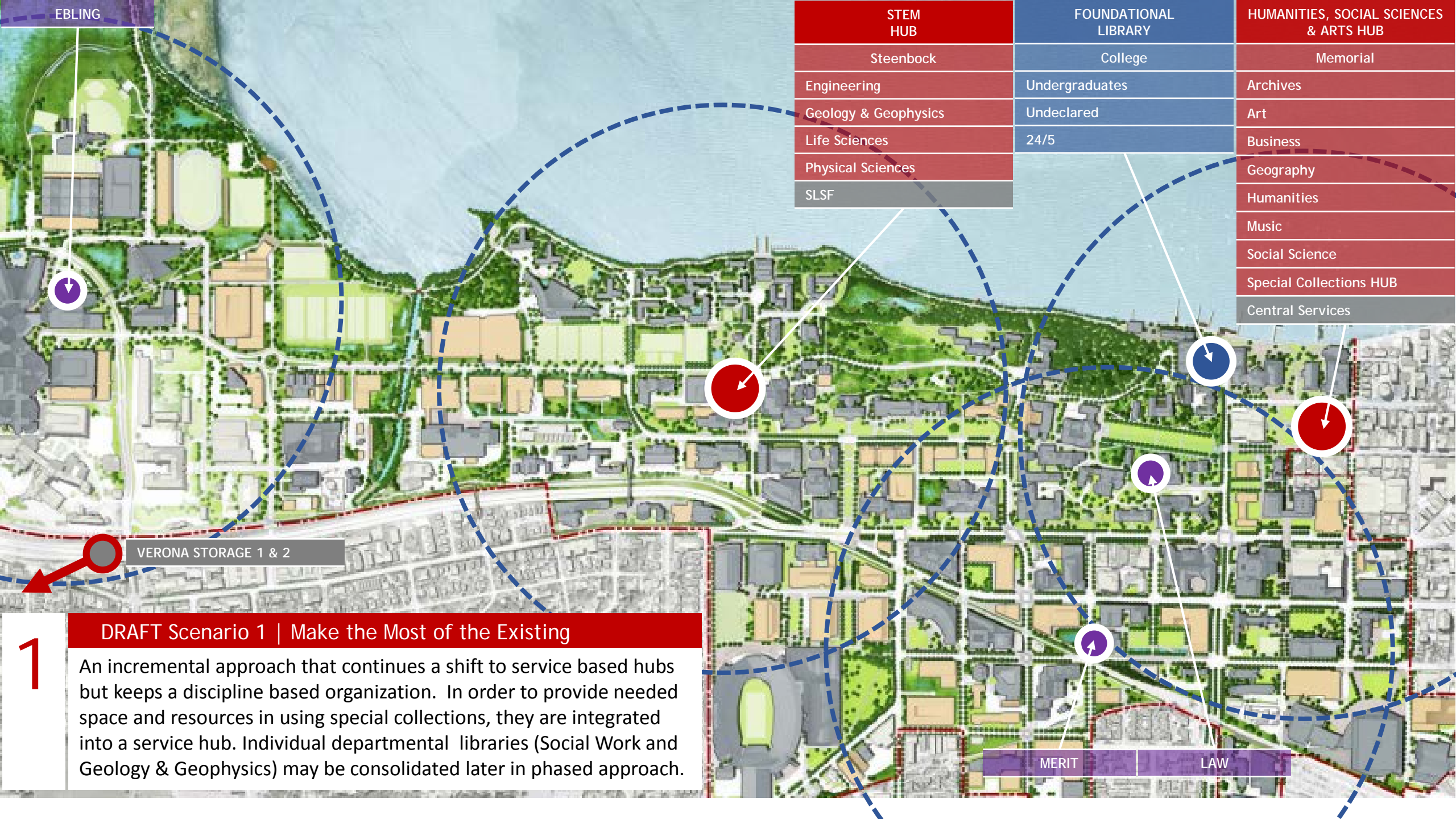
Scenario Planning	Master Plan
	Availability
Location	Location
Access	Access
Size	Size
Suitability for Use/ Functionality/Flexibility	Suitability for Use/ Functionality/Flexibility
Adjacencies/Synergies/Fit with Quality of Life	Adjacencies/Synergies/Fit with Quality of Life
Sustainability	Sustainability
	Phasing
	Precursor Projects
	Cost

current network of facilities

GLS, non-GLS, and departmental resource centers of various types constitute the existing framework. Rearrangements, shifts, consolidations are in progress.



draft scenarios



EBLING

STEM HUB
Steenbock
Engineering
Geology & Geophysics
Life Sciences
Physical Sciences
SLSF

FOUNDATIONAL LIBRARY
College
Undergraduates
Undeclared
24/5

HUMANITIES, SOCIAL SCIENCES & ARTS HUB
Memorial
Archives
Art
Business
Geography
Humanities
Music
Social Science
Special Collections HUB
Central Services

VERONA STORAGE 1 & 2

DRAFT Scenario 1 | Make the Most of the Existing

An incremental approach that continues a shift to service based hubs but keeps a discipline based organization. In order to provide needed space and resources in using special collections, they are integrated into a service hub. Individual departmental libraries (Social Work and Geology & Geophysics) may be consolidated later in phased approach.

MERIT

LAW



STEM HUB
Steenbock
Engineering
Life Sciences
Mathematics
Physical Sciences
SLSF

INNOVATIVE TEACHING & LEARNING HUB
New South Library
Business
MERIT
Social Work
Some Central Services

FOUNDATIONAL LIBRARY
College
Undergraduates
Undeclared
24/5

HUMANITIES, SOCIAL SCIENCES & ARTS HUB
Memorial
Archives
Art
Geography
Humanities
Music
Social Science
Special Collections HUB
Some Central Services

VERONA STORAGE 1 & 2

2

DRAFT Scenario 2 | Expand in the South Campus

All sciences are integrated into STEM service hub. Professional schools, Merit & Business, are integrated into a new south campus service hub with an additional focus on innovative teaching and learning.

LAW

comments, questions, concerns

more info at:
go.wisc.edu/LibraryMasterPlan

including a link for questions or comments

thank you!