



Go Big Read

UW–Madison Common Book Program

The University of Wisconsin–Madison invites you to participate in its common book program, **Go Big Read**. Initiated by Chancellor Carolyn “Biddy” Martin, the program will engage members of the campus community and beyond in a shared, academically focused reading experience. Students, faculty, staff, and community members are invited to participate by reading the book, and taking part in classroom discussions and campus events.

This shared reading experience is designed to:

- Engage the campus community and beyond in an academically focused reading experience
- Generate vigorous discussions and exchanges of diverse ideas
- Promote connections among students, faculty, staff, alumni, and the wider community
- Tap into and promote the intellectual resources of the campus
- Promote educational initiatives and learning outcomes
- Bridge learning experiences inside and outside the classroom

For more information, visit the Go Big Read website at
<http://www.gobigread.wisc.edu/>